



**KANYE WEST, GEORGE CONDO AND M/M (PARIS)  
INTRODUCE A LIMITED EDITION COLLECTION OF 5 SILK SCARVES**

Last Fall, **Kanye West** asked **M/M (PARIS)** to design the album packaging for *My Beautiful Dark Twisted Fantasy*. West had commissioned George Condo to create a series of paintings featuring the characters who populate his musical fantasies.

During the creative process, M/M (PARIS) created a series of hand drawn ornamented frames to adorn the powerful and iconic Condo paintings.

Playing with the many possibilities of combining the paintings and the frames, M/M (PARIS) and Kanye West wanted to find a luxurious expression of their creative efforts —and decided to use the most striking combinations and transform them into voluptuous silk scarves.

The results are now being released jointly by M/M (PARIS) and Kanye West as a collection of five full color scarves made of 100% silk twill.

Each of the five scarves features one of the album covers painted by George Condo embedded in an intricate gold frame with hand drawn lettering by M/M (Paris).

The combination of this luxurious visual language over the traditional *Twill de Soie* is the ultimate celebration of the magically ornamented sounds of *My Beautiful Dark Twisted Fantasy*.

Each scarf is produced in a limited edition of 100 units. The first half of the edition is available through M/M (PARIS)'s website, and at selected retailers.

**5 DIFFERENT DESIGNS — EXCLUSIVE EDITION OF 100 PER DESIGN**  
**100% TWILL DE SOIE**  
**90 × 90 CM (35 × 35")**  
**MADE IN FRANCE**  
**PRICE: 250€**

*Available from Monday, May 9th through [www.mmparis.com](http://www.mmparis.com) and at COLETTE, PARIS*

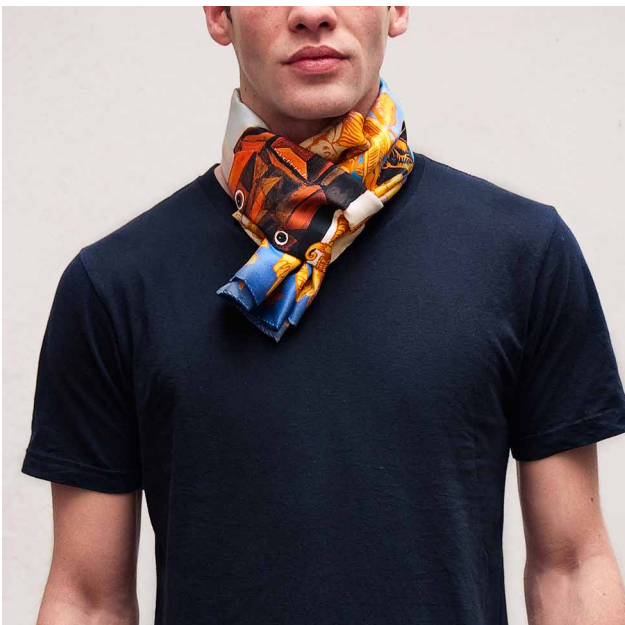
Images for press are available upon request at [anyone@mmparis.com](mailto:anyone@mmparis.com)

**M/M (PARIS)** is a creative partnership between Mathias Augustiniak and Michael Amzalag founded in 1992, working as artists in the fields of contemporary art, fashion, music, architecture and design. M/M (PARIS) works within many different format such as posters, books, magazines, advertising, record covers, films, clothes, spaces or exhibitions. M/M (PARIS) has operated as Creative Directors in magazines such as 'Paris Vogue', 'Arena Homme+' or 'Interview Magazine'. M/M (PARIS) has built (amongst many other) long time creative relationships with Björk, Nicolas Ghesquière at Balenciaga, photographers Inez van Lamsweerde and Vinoodh Matadin as well as contemporary artists such as Philippe Parreno, Pierre Huyghe, and Sarah Morris. Their works have been featured in places such as the Guggenheim Museum, New York; The Drawing Center, New York; Centre Pompidou, Paris; Victoria & Albert Museum, London; Palais de Tokyo, Paris; and most recently at the MMK in Frankfurt. In 2010, M/M (PARIS) created its own fragrance, M/MINK, in collaboration with the Swedish Perfume brand Byredo.

**GEORGE CONDO** is an American contemporary artist, working in the medium of painting and sculpture. Born in 1957 in New Hampshire, he studied art history and music theory at the University of Massachusetts in Lowell. His work is currently the subject of a major retrospective, *George Condo: Mental States* at the New Museum in New York until May 8th, 2011.

**KANYE WEST** needs no introduction. His album *My Beautiful Dark Twisted Fantasy* debuted last november at Number One on the US Billboard 200 chart, and has since shipped over 1 million copies.





KW  
  
 GC

*'Power'*

EDITION OF 100  
 100% TWILL DE SOIE  
 90 x 90 CM (35 x 35")  
 MADE IN FRANCE

PRICE: 250€

SHOP AT  
[www.mmparis.com](http://www.mmparis.com)



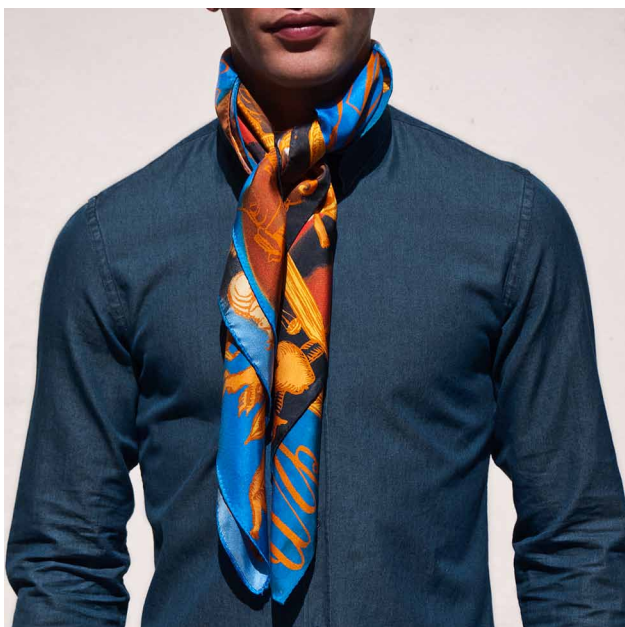
KW  
GC

*'Phoenix'*

EDITION OF 100  
100% TWILL DE SOIE  
90 × 90 CM (35 × 35")  
MADE IN FRANCE

PRICE: 250€

SHOP AT  
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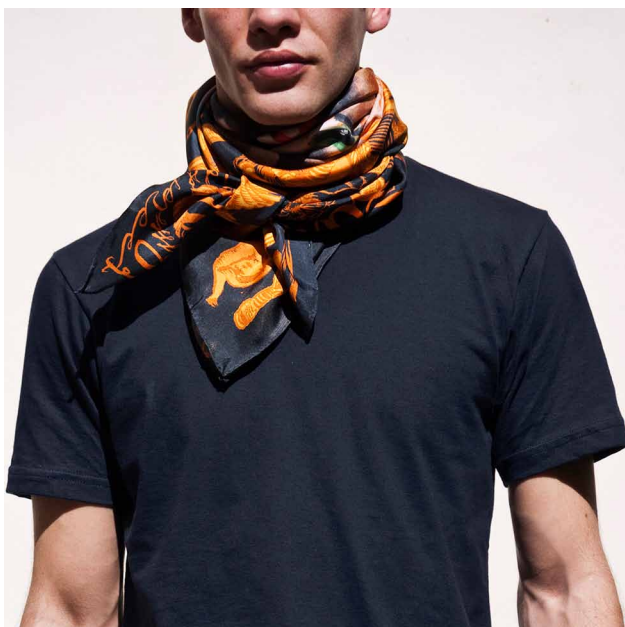
KW  
GC

*'Face'*

EDITION OF 100  
100% TWILL DE SOIE  
90 × 90 CM (35 × 35")  
MADE IN FRANCE

PRICE: 250€

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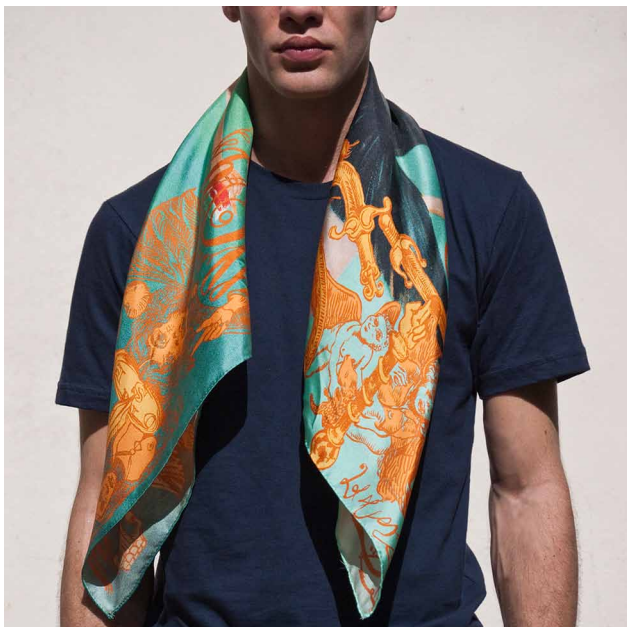
KW  
GC

*'Priest'*

EDITION OF 100  
100% TWILL DE SOIE  
90 × 90 CM (35 × 35")  
MADE IN FRANCE

PRICE: 250€

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[www.mmparis.com](http://www.mmparis.com)



KW  
GC

*'Ballerina'*

EDITION OF 100  
100% TWILL DE SOIE  
90 × 90 CM (35 × 35")  
MADE IN FRANCE

PRICE: 250€

SHOP AT  
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